

Case Study

Digitalizing the Delivery of Legislative and Regulatory Resources for Company Secretaries and Compliance Professionals

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Company secretaries and other professionals in compliance and regulatory consultancy need to stay abreast of all the latest changes in the legislative and regulatory aspects of a company at each stage of its lifecycle. Accurate interpretation of these laws also requires studying historical cases and lots of cross-references. Navigating through the ocean of resources can be overwhelming but the digitalization of such resources can make searching, studying, and cross-referencing much faster and easier.

Client Profile

A UK based qualifying and membership body for governance professionals like company secretaries that provide professional development, guidance, training, thought leadership and qualifications for individuals and their employers, and work with regulators and policymakers to champion high standards of governance across all sectors like health, sport, education, and charities.

The client has around 34000 students and members worldwide.

Requirement

The client wanted to create a database for Company Secretaries (CS) and convert the client's existing learning, training, research, and reference assets into an online resource. It wanted an integrated resource with detailed explanation on all aspects of corporate governance, commentaries on company laws and inputs, and case studies to put these into practice. The client had a rich resource of forms, checklists, standard documents, downloadable templates, standard documents, codes of practice, and best practice guidelines.

It also wanted the online portal to support cross-section reference, reviews of new legislation implemented and proposed changes in regulations and a directory of additional resources.

Impelsys' Solution

Impelsys' approach was to start with finalizing the requirement specifications in the first phase. In the next phases, it leveraged its iPC Scholar platform to develop a branded institutional portal for the client. The client's collection of books were converted into e-Publications and a legislation database was created and delivered on iPC Scholar platform for consumption of governance and compliance professionals like company secretaries and in-house counsel.

Benefits

- Governance and Compliance professionals and practitioners like company secretaries and their assistants and in-house counsels can now access all resources that help them interpret legal requirements for companies at one place online on all modern devices
- Digitalization of the resource made searching, accessing and cross-referencing much more convenient, saving time for CS and other governance professionals in providing right and faster regulatory consultation
- Digitalization also allowed free access to Enquiry and Guidance notes and publishing a weekly newsletter to keep member professionals updated to latest happenings in regulatory space
- It also allowed the client to apply sales techniques like giving free trial registrations and hooking potential customers



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