

Establishing a Contemporary and Personalized LMS that Supports Centralized Search across All Content Resources for Oncology Professionals



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Like every aspect of life, advancement in digital technology has brought about radical changes in education too. The brick-mortar lecture rooms are not the only place where learning happens and exams & assessments are taken, they can happen online too. Learning activities for medical professionals have been successfully replicated digitally and the digital ecosystem encapsulates elements like learning modules, supplementary content & assessments, bringing the entire learning experience online. Online learning provides the flexibility of learning anywhere and the freedom of completing the tasks any time of the day.

Intro

A leading professional organization uses an accessible and discoverable learning management platform to make its educational resources available to healthcare professionals worldwide.

Client Profile

- The organization is a leader in the delivery of clinical research information and diverse expertise needed by the global oncology community to reduce the burden of cancer.
- It seeks to advance the education of all oncology professionals and ultimately facilitate and support enhanced patient care.
- Its diverse network of nearly 45,000 oncology professionals recognizes its dedication to providing the highest-quality resources in education, policy, clinical research, and above all, advancing the care for patients with cancer.

Requirement

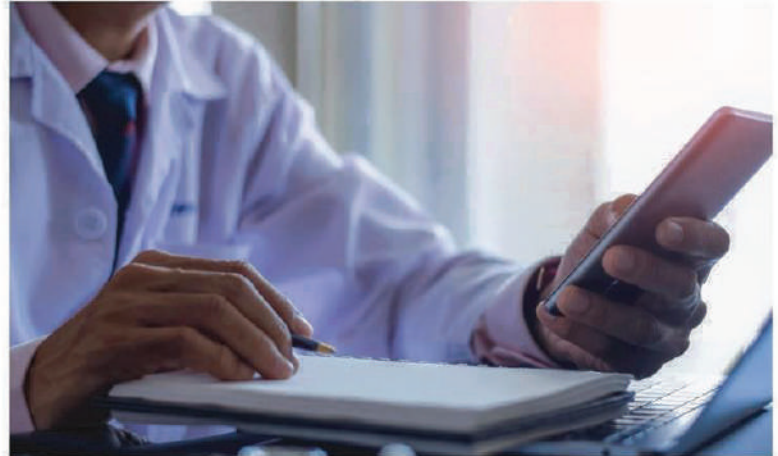
Education content include eLearning courses, eBooks, assessments, reference materials & podcasts. While there was a lot of content available, the information was spread across various systems. Searching through these portals to find the relevant content was a big challenge reducing the overall usage of some of these content assets.

The existing systems also did not allow for personalization or contextual recommendations which made the content assess further undiscoverable. There was no way to add an overall taxonomy layer to make searching easier across content assets. Additionally, the existing platform had limitations in different certificate types based on their professional roles of the participants.

With the goal of delivering better support for modern oncology professional, they embarked upon a transformation journey looking for a Learning Management system that best supports a continuous learning model with high impact for life-long learning in Medicine.

Impelsys' Solution

Being a leader in the content & learning solutions for Societies & Associations, Impelsys understands the needs of a membership organization. Impelsys' IPC Learn is a powerful online learning platform that is trusted by many organizations to deliver continued education resources to their professional members.



- Because of the scale of the solution, a discovery phase was essential to understand the details of the requirements and have a disciplined approach to defining the scope of the project.
- Impelsys conducted a 2-week long onsite “Discovery” sessions during which discussions with various stakeholders at the company helped identify the full scope, key features to be implemented first and other challenges and priorities.
- The scope also included the migration of participants, course completion and CME related data of about 5000 users and 300 courses.
- The implementation was planned in a phased manner based on the priorities set forth by the key stakeholders. Impelsys developed the eLearning Centre using the reusable components from iPC Learn with customization as needed.
- They see Impelsys as a key partner to support their growing needs as they position themselves as a recognized leader in Oncology Education, as well as a progressive leader among Medical Specialty Societies.

Benefits

- Smooth transition from existing LMS to iPC Scholar
- Better learner experience and personalization. Content assets are discoverable and usage has increased.
- Supporting centralized search across all content assets
- A centralized Learning Record Store for users to view and download certificates and transcripts.
- Amount of credit points and type of credit could be differentiated based on the role of the user (Physician, Physician Assistant, Nurse Practitioner, Pharmacist etc.)
- Easy to manage the content in the backend for admin users. Backend also supports organizations Taxonomy.



For details, email us: marketing@impelsys.com or visit: www.impelsys.com